AREA TRAIL TRACKS

This tool helps to track progress to becoming a thriving Area Team! Area Point Men and other Area Team members should review the following characteristics together, then self-evaluate to determine where your Area is now, and where improvement is needed.

THRIVIN' AREAS

➔ Embrace and promote the church-owned ministry model; TMLs are regularly engaged with Area operations. Area Team routinely prays for each other, Troops and leaders

➔ Operate effectively to meet all needs within its designated, defined local geographical area

➔ Have a locally-based Point Man, with Area Team leaders holding specific roles

➔ Ensure that Area volunteers tune in to monthly Regional (and quarterly Home Office-led) online Trail Gatherings

➔ Host monthly in-person Area Committee meetings (for all Area Team members) and Area Trail Gatherings (for all Troops' Leaders)

➔ Are effective in obtaining and giving information as well as communicating both in person and through online tools

➔ **Are able to:** (1) provide chartering assistance, (2) coach, train, and mentor other leaders, (3) connect to local Area contacts and resources, (4) organize, promote, and staff Area and multi-Troop activities, (5) support advancement needs, (6) recommend and organize community service opportunities, (7) share TLUSA updates and news using various communication methods (8) verify mission alignment with potential new Troop Senior Ministry Leaders

➔ Are made up of top leaders who are committed to God, passionate about the mission of TLUSA, and willing to learn and use TLUSA methods and support systems

➔ Are made up of leaders who seek to build relationships with one another, who seek to communicate regularly with one another, and who seek guidance from their PM, and their PM seeks guidance from their RTL

STRIVIN' AREAS

➔ Accept the church-owned model; involve the TML on a need-to-know basis, and occasionally pray for Troop leaders

➔ Have a well-defined geographical area, but too large for all members to meet together in-person regularly

➔ Have a remotely-based Point Man, needing to depend on online communications

➔ Have leaders who sometimes tune in to monthly Regional (or quarterly Home Office-led) Trail Gatherings

➔ Have Area Team Leaders who infrequently participate in monthly Area Committee Meetings, and may host Trail Gatherings

➔ Are somewhat effective at obtaining and giving information and communicating online

➔ **Are unable to always:** (1) provide chartering assistance, (2) coach, train, and mentor other leaders, (3) connect to local Area contacts and resources, (4) help to organize, promote, and staff Area and multi-Troop activities, (5) support advancement needs, (6) support for community service opportunities, (7) TLUSA updates and news using various communication methods, (8) verification of mission alignment with potential new Troop Senior Ministry Leaders and often send such issues on to their RTL or Home Office

➔ Keep to themselves, but might interact with another Area if there's a problem

➜ Have the same leaders "run" almost everything, with little leadership development shared with new members
➜ Have Area Team members who are "assistants", rather than subject matter experts on specific topics
➜ Have leaders who communicate periodically (but not consistently) with their PM, and their PM does not communicate or respond to their RTL regularly

SURVIVIN' AREAS

➜ Don't understand or buy into "church owned-and-operated" ministry, TMLs generally are not involved in Area Operations, and Area Team members do not regularly meet or pray together
➜ Struggle to find enough Area Team leaders—many "wear more than one hat"
➜ Have no local Point Man and no well-defined Area
➜ Have Area Team members infrequently attend Regional Trail Gatherings; and do not hold Area Committee meetings or host Area Trail Gatherings
➜ Are not aware of all of the online methods used to communicate nor obtain and give information effectively
➜ **Are rarely able to:** (1) provide chartering assistance, (2) coach, train, and mentor other leaders, (3) connect to local Area contacts and resources, (4) help to organize, promote, and staff Area and multi-Troop activities, (5) support advancement needs, (6) recommend or organize community service opportunities, (7) share TLUSA updates and news using many communication methods, (8) verify mission alignment with potential new Troop Senior Ministry Leaders; and may or may not even forward continuing issues to their RTL or the Home Office
➜ Have one leader (Point Man) who is in charge of everything
➜ Don't participate in Area/multi-Troop activities
➜ Don't have a growth or recruiting plan
➜ Don't know where to go to find answers or help
➜ Don't respond to RTL and/or Home Office

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SCORE YOUR AREA: (self-evaluation)

1. Area leaders are faith-focused [total of 0-3 points]
   a. Area leaders are committed to God (1 point)
   b. Area leaders are passionate about the mission of TLUSA (1 point)
   c. Area leaders are willing to learn and use TLUSA methods and support systems (1 point)

Score:_____

2. Area is faith-focused [total of 0-2 points]
   Resources Your Area Team Provides
   a. We pray together (1 point)
   b. We understand our ministry goals of adding and supporting Troops and multiplying leaders (1 point)

Score:_____

3. Area objectives [total of 0-2 points]
   Adult Connection Guide, Area Committee Operations
   a. Area meets all objectives set by the Point Man in regards to training, trail gatherings, trail junctions and recruiting needs (1 point)
   b. Area is effectively run by a team of dependable, positive, available, and aligned leaders, who know their purpose and fulfill it (1 point)

Score:_____

Trail Life

4. Area "Power Team 3" [total of 0-3 points]
   [Point Man](#), [Direct Service Advisor](#), [New Troop Organizer](#), [Power Team 3](#)
   a. Our Area has a Point Man (1 point)
   b. Our Area has a Direct Service Advisor (1 point)
   c. Our Area has a New Troop Organizer (1 point)

Score:_____

5. Area engagement [total of 0-2 points]
   [Trail Gathering Support Tool](#), [Monthly Meetings of an Area](#)
   a. Our Area hosts a monthly Area Trail Gathering (1 point)
   b. Our Area holds Area Committee Meetings, and tunes in to Regional/Home Office-led Trail Gatherings too (1 point)

Score:_____

6. Area recruitment [total of 0-3 points]
   [Circles of Influence](#), [Ten Steps to Successful Selecting and Recruiting](#)
   a. Our Area seeks to find new leaders to serve on the Area Committee (1 point)
   b. Our Area uses "Circles of Influence" to find new leaders (1 point)
   c. Our Area uses " Ten Steps to Successful Selecting and Recruiting" to approach leaders correctly (1 point)

Score:_____

7. Area communication [total of 0-3 points]
   [Levels of Support](#), [Troop Support Structure and Leadership](#)
   a. Our Area fulfills communication goals, effectively linking Troop leaders with information from Regional Team Leaders and the Home Office (1 point)
   b. Our Point Man communicates weekly with their DSA and NTO to communicate Area strategies (1 point)
   c. Our DSA visits Troops regularly to communicate Area, Regional and National information and our NTO visits targeted potential charter organizations about starting a troop (1 point)

Score:_____

8. Area Calendar [total of 0-2 points]
   a. Our Area has a posted calendar of upcoming events, including activities, events, and meetings for the Area, Region, and Home Office (1 point)
   b. Our Area notifies Troops of opportunities through regular announcements in TLC (1 point)

Score:_____

Total Score:_____

Scoring Results:

0-6 points	Please seek help from posted resources and your Regional Team Leader.
6-10 points	Survivin'— good start, room to grow!
10-15 points	Strivin'— on your way to something great!
15-20 points	Thrivin'— wow, you have it going on! Find a nearby Area to mentor!