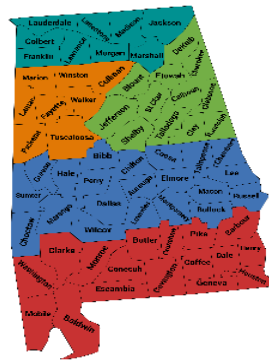




The Key to Supporting Troops: The Area Team

Beyond the local Troop level of volunteers are Area and Regional leaders. The purpose of Area leadership is to provide support, direction, and encouragement for local Charter Organizations and their Troops. Area volunteers are the local go-to resources for all things TLUSA. They provide answers and updates from the Home Office via their Regional Team Leaders (RTLs). Area Teams are chaired by (and all members are appointed by) a Point Man; Point Men are appointed by, and overseen by, their RTL.



All Troops are part of a local geographical zone called an “Area.” As can be seen in the Alabama example above, Areas vary in size—consisting of only a few counties in densely-populated places, but many counties in rural locations, where there is less population density, or sparse current TLUSA participation.

Areas unite and connect Troop leaders. Areas coordinate events like multi-Troop campouts, monthly Trail Gatherings, Summer Adventures, and in-person Leader Training courses. Areas provide coaching from experienced local volunteers—to help Troops plan calendars, develop budgets, and much more. Area leaders are full of ideas to help Troops *thrive!*

AREA POINT MAN

The Point Man selects and oversees a team of volunteers who make up the Area Team. As Chairman, he recruits and mentors these volunteers and facilitates and oversees the operations of the Area. Point Men, in turn, are guided and mentored by their Regional Team Leader.

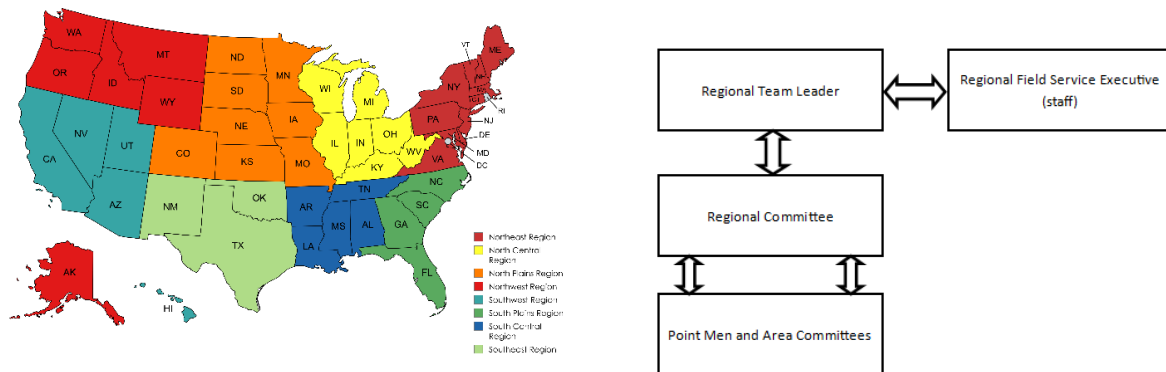
AREA COMMITTEE MEMBERS

These are subject matter experts who volunteer in specific roles to provide support for Troops. These leaders are Registered Adults who serve in roles on the Area Team, including Membership, Marketing/Communications, Community Service, Director Service Advisors (DSAs), Advisor to Troop Chaplains, and other Program functions. “Program” subcommittees include: Advancement, Training, Freedom Advisors, and Outdoor/Activities. Each subcommittee has a Chairman. All Chairmen report to the Point Man. The Area’s Direct Service Chair oversees a team of Direct Service Advisors (DSAs). They are experienced former Troop Leaders who coach and mentor current Troop leaders, visit Troop meetings, and provide resources and coaching to help Troops THRIVE.

Area Teams must follow these parameters, guidelines, and requirements:

- TLUSA Home Office, under the direction of the Board of Directors, has the sole discretion to approve the number and location of Area Teams. Operationally, this responsibility is entrusted to RTLs, who select and work with Point Men to establish new Areas.
- Area Teams must be consistent with TLUSA's mission, vision, and policies, but Area Teams shall be unique and distinct volunteer entities, and are not authorized to act as agents or legal representatives of Trail Life USA, but exist solely to assist TLUSA Troops and Charter Organizations with respect to the TLUSA program.
- All members of Area Teams must be registered TLUSA adult members (at least 18 years of age) in good standing, and must remain in compliance with all TLUSA policies. Area Team members shall not receive compensation for their TLUSA volunteer services.
- Members of TLUSA, Point Men, and/or Area Teams may not engage in fundraising activities on behalf of or in the name of Trail Life USA, except with the prior written authorization of the Chief Mobilization Officer. Occasionally, goods or services may be given by members of the local community in support of an Area event; that's perfectly acceptable.
- Because of the legally required oversight, monitoring, accounting, and potential fiduciary responsibilities that would be required of TLUSA, Area Teams may not use Trail Life USA's EIN (tax identification number). Areas in good standing have access to additional Regional resources. [Regions do have legal standing. Operating as LLCs, and can execute business transactions within the scope of their Region.]
- When coordinating an Area event, fees may be collected from Troops to pay for the associated expenses. A local Troop could be asked to host such an Area event, and the funds could run through their Troop's account. Multi-Area events can be run by/through the Region.
- Any monies collected by Areas are to be utilized solely for the purposes of: supporting the Charter Organizations' Trail Life USA Troops; assisting members and prospective members in starting and supporting new Trail Life USA Troops; and conducting activities for them consistent with Trail Life USA values, standards, and policies. This may include the reimbursement of volunteer out-of-pocket expenses to conduct such activities.
- Area Teams shall not compete with Charter Organizations or Troops in fundraising for Trail Life USA activities or operations of those Troops or Charter Organizations.
- Area volunteers are covered by TLUSA insurance; however, if Area Teams were established as legal entities, this would mean additional risk, as Areas are not insured under TLUSA policies. Regional LLCs are legal entities of Trail Life USA, and are therefore covered (for events, liability, etc.).

REGIONAL LEVEL LEADERSHIP



Eight geographical Regions of the country provide support for the Areas. Regional Teams are composed of volunteer leaders who make up a Regional Committee.

Regional leadership may coordinate regional events for Trailmen to attend, but their purpose is to link together the organizational and programmatic portions of Trail Life USA across large parts of America, and to understand and act upon issues of regional significance. They understand and influence the “pulse of the field”. They accomplish this by supporting and seeking assistance from each other, the Home Office, and Area leadership teams to promote and deliver a quality program.

Regional Team Leader: Guides, mentors, and administers a Regional Committee of volunteers. Oversees (selects, mentors, and replaces if needed) all Point Men in the Region.

Regional Committee: May be composed of the following: Assistant Regional Team Leader, Committee Chair, Communications Chair, Equipment Coordinator, Freedom Coordinator, Training Chair, Treasurer, Health & Safety Chair, High Adventure Chair, Outdoor/Activities Chair, Regional Advisor to Troop Chaplains, Membership Chair, PR/Marketing Chair, Shooting Sports Chair, and Community Service Chair; plus the Regional Direct Service Chairman. Additional Regional members may be added as desired.

Regional Field Service Executive: This full-time staff member supports the Regional Team Leaders and all Regional operations (including developing Areas); reports to the Chief Mobilization Officer.

NATIONAL LEVEL LEADERSHIP

Trail Life’s Home Office provides the organizational support needed to carry out the Vision and Mission of Trail Life USA. Business and departmental functions are coordinated by full-time staff and volunteers (including the Board of Directors and National Advisory Council). National-level leadership provides nationwide strategies, policies, governance, uniforms, merchandise, publications, information, training, and communications.

The organizational structure was designed with an emphasis on servant-leadership, delivered by volunteers, with a lean staff at the Home Office providing administration, creating resources, and mentorship.