

The "WHO" of Recruiting... Your Circles of Influence

YOU

Church

- Your Sunday School class members
- Small Group members
- People who sit near you or whom you see regularly (greeters, etc.)

Workplace

- Like-minded Christian co-workers

Organizations

- VFW/Legion
- Lions/Kiwanis
- Gideons

"Virtual Rolodex"

- Social Media "friends" & contacts near you

Neighborhoods

If your neighbors aren't Christians, evangelize, then get them involved!

Bible Study Groups

Put faith and knowledge in to action!

- Troop Connector
- Registered Adults
- TML's
- "Dropped" Members (from dropped Troops and "aged-out" lists)

Trail Life USA

Relatives

- Parents
- Uncles/Aunts
- Siblings
- Adult Children

AHG Dads

They are sitting on the sidelines, waiting to spring in to action!

Friends

- Hunting
- Tennis
- Golf
- Lunch
- Gym

Former BSA Leaders

Remember those who took a stand; invite them!

School Parents

- PTA/PTO
- Extracurricular activities & clubs
- Homeschool moms and dads

Go through each category, slowly - - one at a time. Think “Who do I know who is a faithful follower of Christ, and cares about developing young men into godly citizens?” Whoever you think of is a Trail Life leader prospect! Write down their names next to the dots in each box below. Then consider what specific skills God has given them. Where could each person best fit in your leadership structure? Share your passion for Trail Life with them. Then use the recruiting resources found at JoinTheTrail.com/fortify to reel them in!

Church (Sunday School Class/Bible Study Group):

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Your Work:

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Organizations you are a part of:

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“Virtual Rolodex” (Social media “friends” and contacts):

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Your neighbors:

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Relatives:

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Former BSA leaders:

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Friends (think through each group you may be a part of):

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AHG Dads

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Parents of your kids’ friends (school, sports, etc.):

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Trail Life (anyone not currently serving in a leadership role!):

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