



A Point Man's Best Practices For Retaining Area Members

Area Team Retention Basics

- 1- Focus on the bigger mission - - the WHY
- 2- Make sure all Area members are correctly suited to their position; if not, help them find their best fit!
- 3- Clearly communicate their responsibilities and review [Trail Life Essentials](#) each quarter!
- 4- Delegate ... and applaud success!
- 5- Provide Three Peaks Training at the Area level. Area Training Team members thrive as they walk in their gifts!
- 6- Challenge DSA's to host a monthly Area Trail Gathering ([The Why and How of Area Trail Gatherings](#)) and report on their Troop visitations ([Trail Tracks For Troops](#)).
- 7- Make this fun! Create a statewide or regional 'Super Troop' award with fun requirements the whole Troop will enjoy participating in.
- 8- The Point Man must set the example, demonstrating passion and realistic commitment.